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PATENT TRADEMARK OFFICE

File No.: 6727/01110

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of: **Amnon RIBAK**

Serial No: 09/751,323

Examiner:

TO BE ASSIGNED

Filed: December 29, 2000

Group Art Unit:

2673

For: **CONTEXT-RESPONSIVE IN-VEHICLE DISPLAY SYSTEM**

ASSOCIATE POWER OF ATTORNEY

Hon. Commissioner of
Patents and Trademarks
Washington, DC 20231

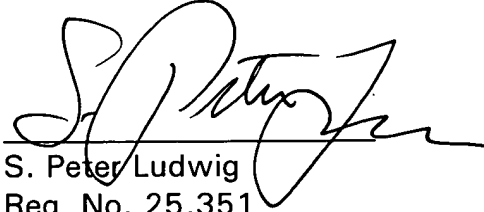
Sir:

The undersigned attorney of record in the above-identified application hereby appoints: Manny Schechter, Esq. (Reg. No. 31,722) located at c/o International Business Machines Corporation, New Orchard Road, Armonk, New York, N.Y. 10504, U.S.A., as associate attorney with full power to prosecute said application, and to transact all business in the United States Patent and Trademark Office in connection therewith.

Please forward all communications to:

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Respectfully submitted,

A handwritten signature in black ink, appearing to read 'S. Peter Ludwig', written over a horizontal line.

S. Peter Ludwig
Reg. No. 25,351
Attorney for Applicant(s)

April 13, 2001

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